

## **UNESCO Call - World Heritage Volunteers 2017**

### **Recruitment of (call for) volunteers for the project "WHV - International tourist assistance, promotion and accessible tourism monitoring"**

This is the tenth edition of the World Heritage Volunteers (WHV) campaign "Heritage in our Hands", promoted by the UNESCO World Heritage Center in the framework of the World Heritage Education Programme. The WHV initiative was launched in 2008 to encourage young volunteers to take concrete action and to play an active role in the protection, preservation and promotion of the world heritage. The initiative consists of field activities organized by youth organizations or institutions in collaboration with different stakeholders and partners, working together to maintain an excellent state of conservation of the World Heritage property. The initiative mobilizes national and international volunteers through both practical and participatory field activities and to raise awareness about the preservation of the world cultural and natural heritage.

In 2017, 50 projects were selected to be implemented in different parts of the world, including 13 in Europe, among them UNESCO also selected the project submitted by the UNESCO Sicily Heritage Foundation which supports as operational structure the management of the UNESCO serial property "Arab-Norman Palermo and cathedrals of Monreale and Cefalù". The project of UNESCO Sicily Heritage Foundation, "WHV - International tourist assistance, promotion and accessible tourism monitoring", will be implemented in Palermo and Cefalù, from 16 July 2017 to 2 August 2017 (excluding arrival and departure), with major institutional and technical partners: the City of Palermo, the City of Cefalù, the University of Palermo and ERSU (Regional institution for the Study Right), the OTIE (Tourism Observatory of European Islands).

Project Activities Young volunteers will be involved in:

- reception at the UNESCO Visitor Center in Palermo and Cefalù;
- translation, in their native languages, of promotional materials of the UNESCO website;
- creation of a short guide aimed at tourists and on good sustainable tourism practices;
- conducting a brief monitoring campaign on accessible tourism for persons with disabilities;
- production of a promotional video.

For more details about the project, please visit the project approved by UNESCO.

Are you interested in taking part in the project as a volunteer?

For information on how to participate in the project, you can contact Dr. Lidia Scimemi of the UNESCO Sicily Heritage Foundation: [lidia.scimemi@unescosicilia.it](mailto:lidia.scimemi@unescosicilia.it)